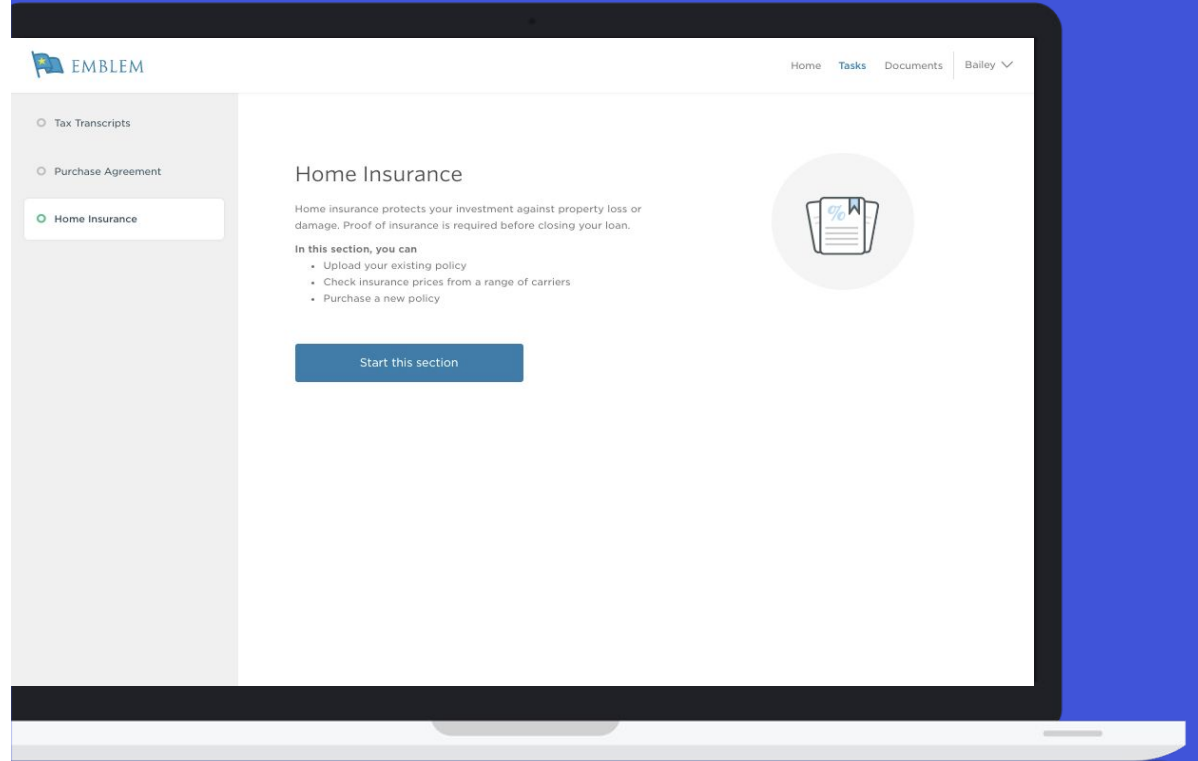


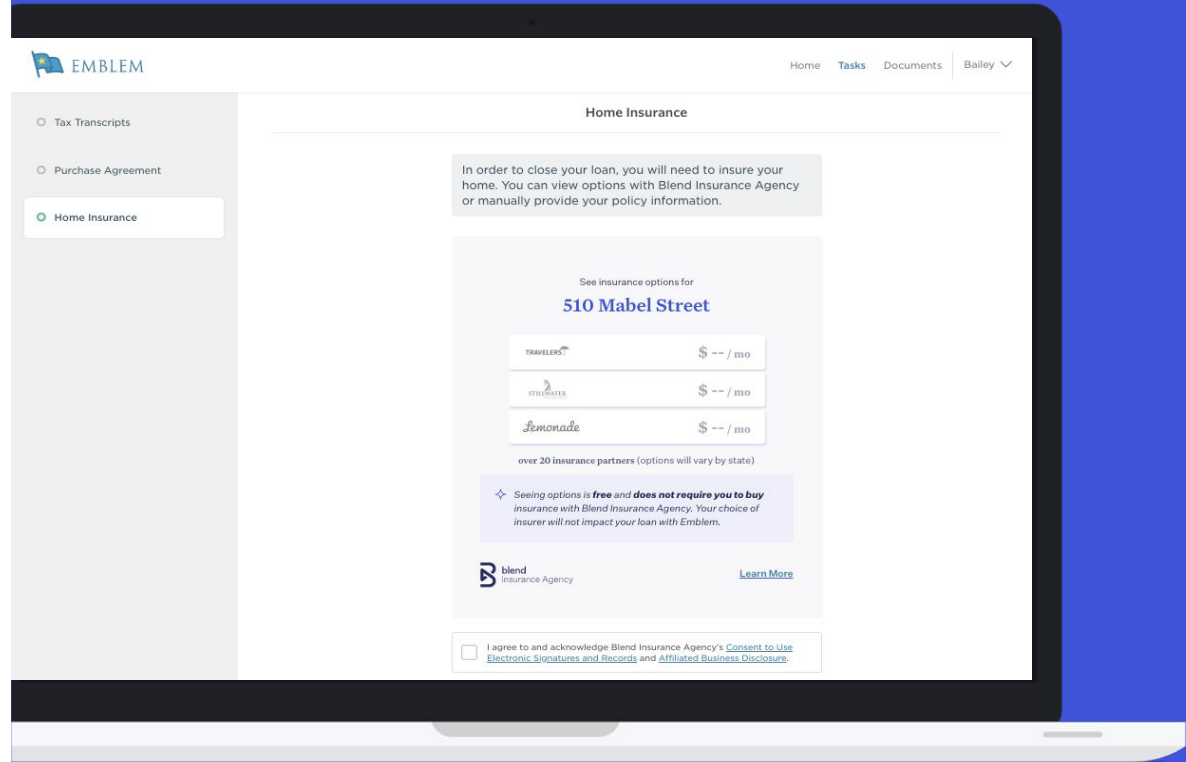
# Homeowners Insurance : Workflow

Flexible workflow for consumers to easily complete their homeowners insurance requirement in Blend

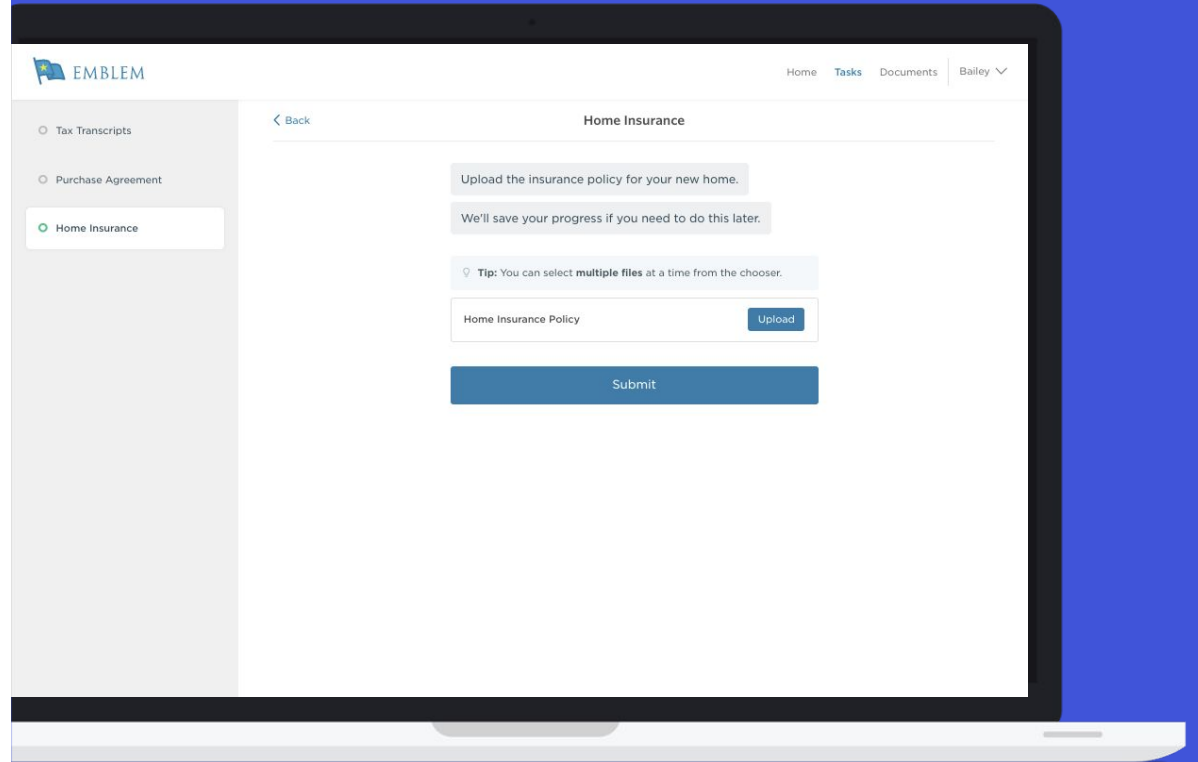
# HOI task surfaced to consumer



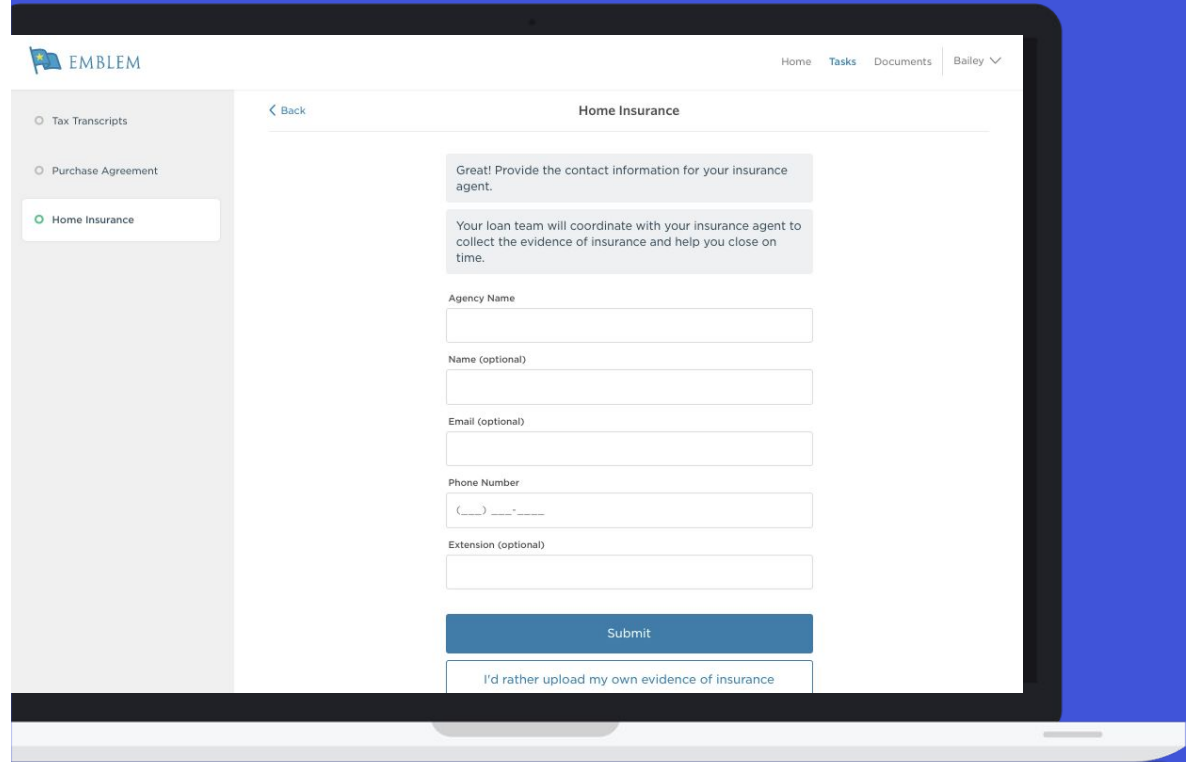
# Self-serve workflow with multiple options



# #1: Upload existing policy information



## #2: Provide contact details for agent



The screenshot shows a web application interface for EMBLEM. The top navigation bar includes 'Home', 'Tasks', 'Documents', and 'Bailey'. A sidebar on the left contains three menu items: 'Tax Transcripts', 'Purchase Agreement', and 'Home Insurance', with 'Home Insurance' selected. The main content area is titled 'Home Insurance' and features a 'Back' link. Two instructional messages are displayed: 'Great! Provide the contact information for your insurance agent.' and 'Your loan team will coordinate with your insurance agent to collect the evidence of insurance and help you close on time.' Below these messages are input fields for 'Agency Name', 'Name (optional)', 'Email (optional)', 'Phone Number' (with a dropdown for area code), and 'Extension (optional)'. A blue 'Submit' button is positioned below the form fields. At the bottom, there is a button labeled 'I'd rather upload my own evidence of insurance'.

EMBLEM

Home Tasks Documents Bailey

< Back Home Insurance

Great! Provide the contact information for your insurance agent.

Your loan team will coordinate with your insurance agent to collect the evidence of insurance and help you close on time.

Agency Name

Name (optional)

Email (optional)

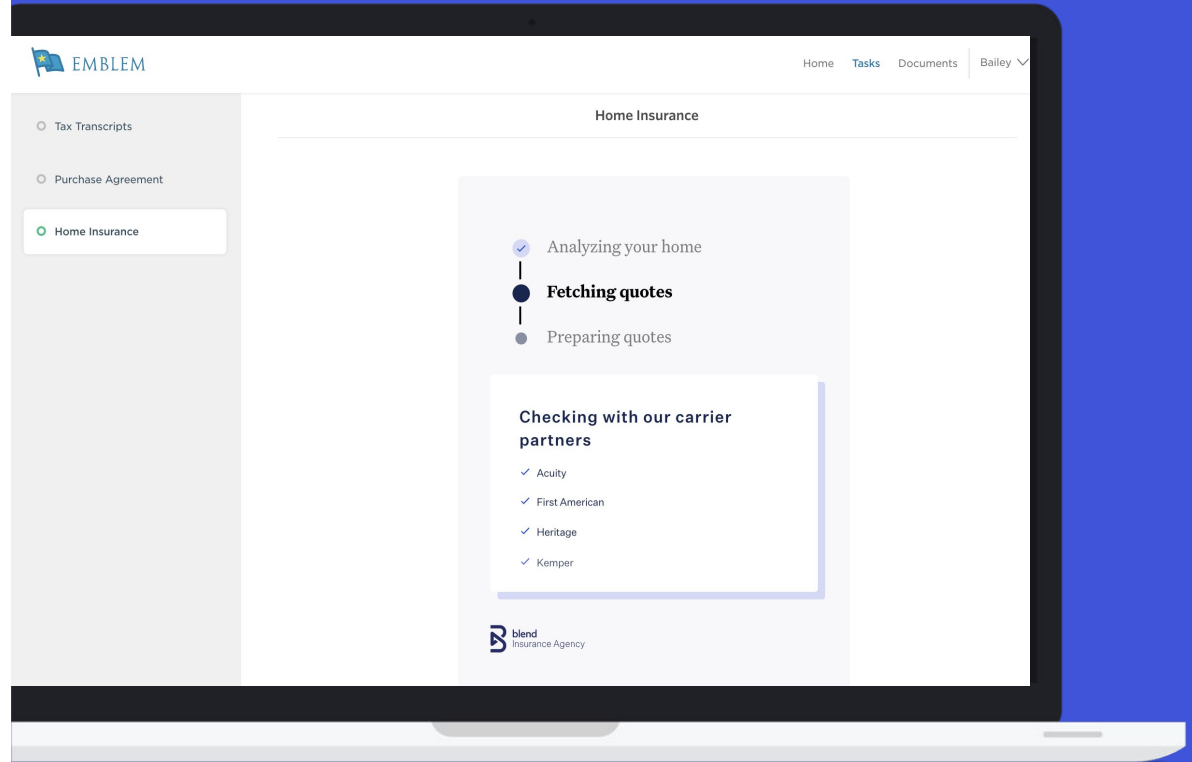
Phone Number

Extension (optional)

Submit

I'd rather upload my own evidence of insurance

# #3: Shop for a policy from Blend Insurance Agency



# Instant, tailored quotes presented to consumer

Enables easy comparison of  
quotes and coverage levels  
from multiple insurance  
providers

The screenshot shows the EMBLEM website interface for Home Insurance. The page is titled "Home Insurance" and displays quotes for "510 Mabel Street". A sidebar on the left contains navigation options: "Tax Transcripts", "Purchase Agreement", and "Home Insurance" (which is selected). The main content area shows "Your policy highlights" with the following details:

Dwelling	\$119,000	Property	\$60,000
Liability	\$500,000	Deductible	\$1,000

Exact coverage or deductible levels may vary by carrier.

The average market premium for your home is **\$195.10 /mo**.

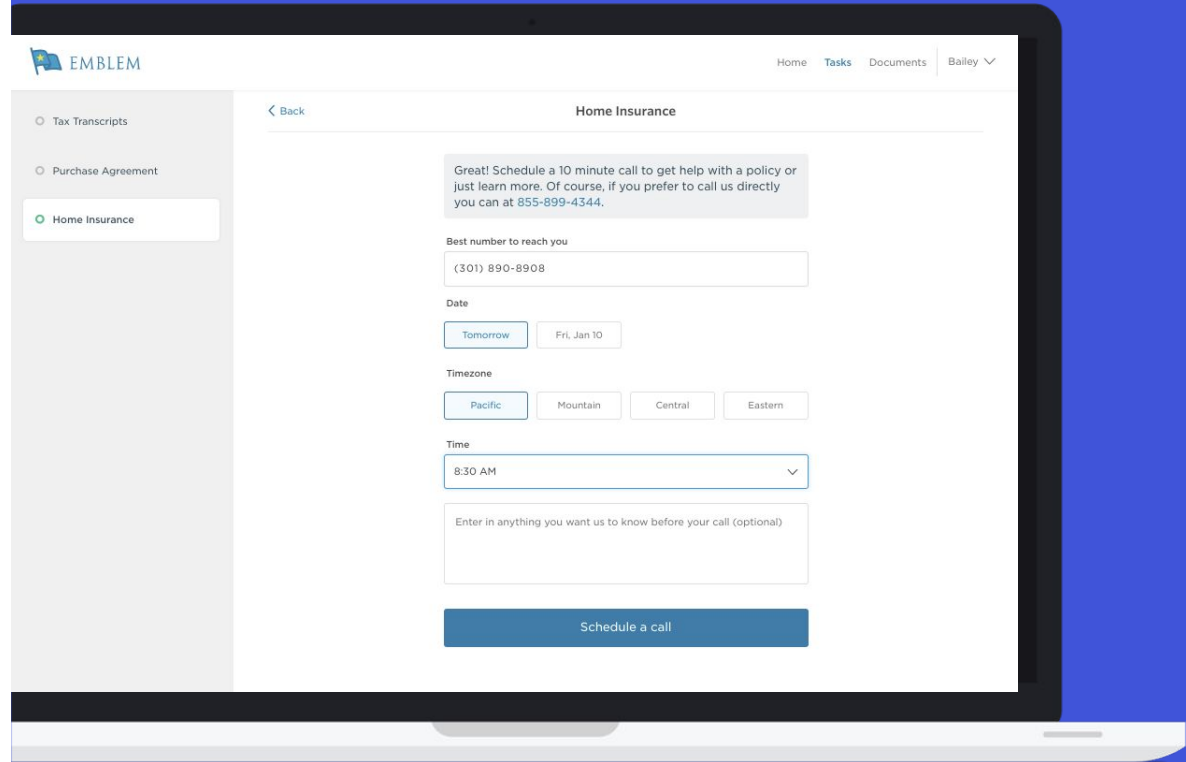
Below this, a list of quotes is shown for four providers:

Provider	Monthly Premium	Annual Premium
Allstate	\$96.25/mo	\$1155.00/yr
State Farm	\$250.00/mo	\$3000.00/yr
Safeco Insurance	\$256.42/mo	\$3077.00/yr
TRAVELERS	\$256.42/mo	\$3077.00/yr

# Schedule a call with a licensed insurance agent

Agency team licensed in all states has extensive property & casualty experience.

Extended business hours (9AM-8PM EST) to meet consumer needs across U.S.



The screenshot shows a web application interface for scheduling a call. The header includes the EMBLEM logo and navigation links for Home, Tasks, Documents, and a user profile (Bailey). A sidebar on the left lists menu items: Tax Transcripts, Purchase Agreement, and Home Insurance (which is selected). The main content area is titled 'Home Insurance' and contains a message: 'Great! Schedule a 10 minute call to get help with a policy or just learn more. Of course, if you prefer to call us directly you can at 855-899-4344.' Below this, there are form fields for 'Best number to reach you' (with the value '(301) 890-8908'), 'Date' (with buttons for 'Tomorrow' and 'Fri, Jan 10'), 'Timezone' (with buttons for 'Pacific', 'Mountain', 'Central', and 'Eastern'), and 'Time' (with a dropdown menu showing '8:30 AM'). There is also a text input field for 'Enter in anything you want us to know before your call (optional)'. At the bottom of the form is a blue button labeled 'Schedule a call'.



# After a policy is purchased

Evidence of insurance is automatically uploaded to Blend and can be synced to LOS

An email is sent to the loan team introducing them to the insurance agent.

