Homeowners Insurance: Overview

Flexible workflow for consumers to easily complete their homeowners insurance requirement in Blend



Blend can power the digital layer for a next-gen experience across the entire journey.

We're here to help you along the way



Workflow overview



Provide insurance agent's contact information



Upload existing policy information



Shop for a new policy from Blend Insurance Agency



Benefits (for lenders)







Save loans teams time

Reduce closing delays

A seamless digital experience for customers



Results

30+

Lenders live, including 2 of the Top 15 mortgage lenders

25k

Consumers are viewing the HOI workflow task in Blend every month

85%

of consumers complete the Homeowner's insurance task in Blend

3 days

Median number of days for consumers to complete the HOI task



Blend Insurance Agency



Independent agency with 20+ carrier partners, coverage available in all 50 states + D.C.



Offers auto bundle, flood, umbrella, and earthquake speciality coverages



Extended agency hours (9am-8pm EST) to support consumers across the U.S.



Provides EOI paperwork: dedicated servicing and QC teams ensure accuracy



Flexible to fit your operations







Automated and Manual triggers

HOI triggers at app submit, input of property address, or issuance of initial disclosures. It can also be manually added, a feature particularly useful for LOs who have disabled automated triggers.

Account level control

While HOI is a global config, you can grant accounts (loan officers) the ability to turn off automated HOI triggers for their loans.

EOI uploaded to the LOS

No matter how the customer completes the HOI task, an insurance document always get uploaded into the LOS to drive operational efficiency.



Insurance Carrier Partners









































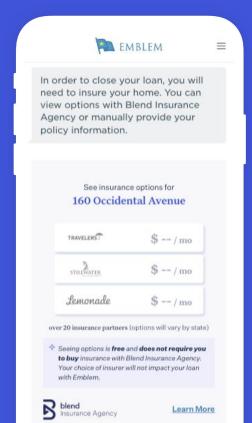






Legal and Compliance

- → No exchange of value for referral of closing services.
- → Centralized service limits risk associated with other referral channels
- → Clear Blend branding to eliminate customer confusion.
- → Clear throughout the product that choice of insurance provider will not impact loan outcome



Close Additional Help

Learn more about Blend Insurance Agency

Blend Insurance Agency is an independent agency that allows consumers to shop for insurance policies online and see options from multiple carriers in order to make informed decisions when selecting insurance.

We partner with lenders to offer their customers quotes from 20+ top carriers.

This is a free service and seeing quotes from Blend Insurance Agency does not obligate you to buy insurance with them.

Blend Insurance Agency is licensed in all 50 states. Additional licensing information.